

Shri. Yashwantrao Bhonsale Education Society's

YASHWANTRAO BHONSALE COLLEGE OF D. PHARMACY



**BHONSALE KNOWDGE CITY, BUILDING NO. 4,
A/P CHARATHE, VAZARWADI, TAL. SAWANTWADI – 416510
DIST – SINDHUDURG, STATE – MAHARASHTRA**

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Event Assemblage

(ENTREPRENEURSHIP AWARENESS CAMP)

3RD & 4TH OCTOBER 2019

- ❖ **Title:** Entrepreneurship Awareness Camp.
- ❖ **Organized By:** Yashwantrao Bhonsale College of D. Pharmacy & Yashwantrao Bhonsale College of Pharmacy Sawantwadi.
- ❖ **Venue:** Seminar Hall
- ❖ **Date & Time:** 03-10-2019 to 04-10-2019, 10 :00 Am To 05:00 Pm
- ❖ **Resource Person:** Hon. Mr. Pravin Kayande & Team.
- ❖ **Program Coordinator:** Mr. M. R. Redkar.
- ❖ **Program Advisor:** Mr. T. G. Rukari.

- **Introduction:**

The main objective of this Entrepreneurship Awareness Camp (EAC) is to create awareness among students about various facets of entrepreneurship as an alternative career option. The idea of organizing this workshop is to inculcate the fundamentals, key concepts of Entrepreneurship in the Science and Technology among students

- **Objective:**

They were exposed to the knowledge of how to become an entrepreneur and entrepreneurship value training.

- **About the program:**

Two Days Entrepreneurship Awareness Camp (EAC) was organized by Yashwantrao Bhonsale College of Pharmacy in collaboration with Yashwantrao Bhonsale College of D. Pharmacy Sawantwadi in association with Maharashtra Centre for Entrepreneurship Development **on 03rd & 4th October 2019.**

The program was start with the inaugural movement which is done with the felicitation of dignitaries. For the said program Hon. Dr. Vijay A. Jagtap, Principal,

Yashwantrao Bhonsale College of Pharmacy, Hon. Mr. Tushar G. Rukari, Principal, Yashwantrao Bhonsale College of D. Pharmacy and Respected Mr. Satyajit Sathe, HOD, Yashwantrao Bhonsale College of Pharmacy (Integrated D. Pharmacy) as well as Hon. Mr. Pravin Kayande, Project Officer, MCED, Ratnagiri, along with their team were present. Mr. Mayuresh Redkar, TPO, Yashwantrao Bhonsale College of D. Pharmacy and Mr. Durgesh Gautam, TPO, Yashwantrao Bhonsale College of Pharmacy were also present.

The aim of this program was to help the students to develop entrepreneurial mind set, learn enterprise initiation and development of skills. The specific objective of this program were

- Recognize the innate entrepreneurial competences within them
- Recognize and assess opportunities in the environment
- Understand the role that entrepreneur can play in enhancing their lives and lives of others.

This Program was participatory and practical knowledge oriented. Various training sessions like Case–studies, audio visuals, assignment, simulation exercise, group discussion and counselling were conducted during this program. Mrs. Sushama Sakhare Program organizer, MCED, Sindhudurg have remained present and handled the entire sessions for two days.

The Program was started on **3rd October, 2019 10:00 Am** with welcome address by Mr. Durgesh Gautam, Assistant Professor, Department of Pharmacology, YBCP, and MCED Introduction & Camp Objectives by Hon. Dr. Vijay Jagtap, Principal Yashwantrao Bhonsale College of Pharmacy.

On the first day of the program, following topics were delivered by the Experts.

- Importance of Entrepreneurship Awareness Camp

- Entrepreneurship as a career
- Schemes & assistanceship available from government agencies
- Identification of business opportunities
- Business Management
- Start Up & Stand Up India

In these sessions, Hon. Mr. Pravin Kayande, Project Officer, MCED, Ratnagiri along with Hon. Mr. Ravindra Khaire, Business Consultant expert used several examples to narrate importance of Entrepreneurship and Entrepreneurship as a carrier option. They have highlighted current scenario of entrepreneurship development at state and national level with government policy and support. Hon. Mr. Pravin Kayande also emphasize the schemes & assistanceship provided by the government agencies for entrepreneurs.

On the *second day* of the programme, in the morning sessions Experts have delivered following sessions

- Identification of business opportunities, Career Guidance by Mr. Chandrashekhar Patil, Business Consultant
- Marketing Management by Ms Bhagyashri Walke, Marketing & Financial expert
- Personality & Communication Skill Development by Mrs. Pragati Chavan

On the second day of the program, Session on the Identification of business opportunities was delivered by Mr. Chandrashekhar Patil, Business Consultant and the illustration of marketing strategies given by Ms. Bhagyashri Walke, Marketing & Financial expert. These session followed by Communication in business as well as Presentation on case study of behaviour of man behind the business was delivered by Mrs. Pragati Chavan, skill development experts.

Some of participating students gave their feedback related to program which was then followed by Program was ended with vote of thanks given by respected Mr. Satyajit Sathe, HOD, Integrated Pharmacy. YBCP, Sawantwadi.

Mr. Mayuresh Redkar & Mr. Durgesh Gautam took colossal efforts for successful execution of the event.

❖ **Attainment of PO:**

Modern Tool Usage, Leadership Skill, Professional Identity, Pharmaceutical Ethics, Communication, The Pharmacist and Society, Life Long Learning.

❖ **Glimpses:**



